Stakeholders Engagement: The Example of WHARC

Nigerian Research Days for Maternal, Newborn and Child Health (MNCH) Conference

July 11-13, 2018
Outline

• Project goal
• Engaging stakeholders – approach
• Stakeholders mapping
• Engaging Stakeholders
• Results so far
• Conclusion
Project Goal

To strengthen the availability and access to maternal primary health care services by rural most-at-risk and vulnerable women.
Stakeholders Engagement Approach

• To sustain the project’s results through community commitment & ownership and policy makers’ active support

• Participatory Action Research (PAR) approach
  — research for practice or social change that is conducted in partnership with the target community served by that research.

• Identify the stakeholders and involve them in every stage of the research
Stakeholders Mapping

Identification of relevant stakeholders

• Community
  – Traditional rulers & Chiefs
  – Community elders
  – Ward Development Committee (WDC)

• Policy makers
  – Local government council
  – Edo state ministry of health
  – Edo state PHCDA
  – Federal Ministry of Health
Stakeholders’ Involvement

• Formative stage
• Intervention stage
• Evaluation stage
• Next steps after intervention
Stakeholders’ Involvement – Formative Stage

• Community
  – Engagement of gatekeepers
  – Meeting Traditional Rulers
  – Community conversations
Community Conversation

- The community conversations were very helpful.
- In this approach, we asked the community leaders to tell us how the issue of women's access to skilled pregnancy care can be addressed?
- By guiding them to come up with specific answers and solutions, the burden was put on them to commit them to leading the solution.
Stakeholders’ Involvement – Formative Stage

• Policy makers
  – Visit to the Governor of Edo state
    • Met the Deputy Governor
    • Adviser to the Governor on Legislative matters
  – Edo State Commissioner of Health
  – Edo State PHCDA
  – Local Government Service Commission
    • Staffing
Advocacy visit to Edo State Deputy Governor
Meeting with Edo State Governor’s Adviser
Engaging the Executive Secretary of Edo State
PHCDA
Intervention design and implementation

• Presentation of formative research results to stakeholders
  – Stakeholders input in the intervention design

• WHARC & SPHCDA meeting in the local communities with traditional rulers & palace chiefs, WDC, women leaders, heads of PHCs and LG PHC Director
  – Present formative research results
  – Palace commitment
  – Strengthen partnership with the WDC
Engaging the traditional rulers, chiefs, other community leaders and WDC
Stakeholders’ Involvement – Intervention Stage

• Meeting with WDC & SPHCDA
  – Fine-tune intervention activities
  – Role assignments

<table>
<thead>
<tr>
<th>Intervention</th>
<th>Activities</th>
<th>PIC</th>
<th>Timeline</th>
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</thead>
<tbody>
<tr>
<td>Maternal and Child health fund (Igho Omon and Ikpagie Omo)</td>
<td>Health education and launching of the Esusu scheme</td>
<td>WDC</td>
<td>31st March</td>
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<tr>
<td>Fliers and posters for the launching Esusu card</td>
<td>WHARC</td>
<td>March 3</td>
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<td>The WDC is to compile names of prominent persons who can donate and invite them.</td>
<td>WDC</td>
<td>Feb 28</td>
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<tr>
<td>The WDC to open an account for the Esusu account</td>
<td>WDC</td>
<td>Before March 31</td>
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Stakeholders’ Involvement – Intervention Stage

• Meeting with Local Government Service Commission
  – For posting of more midwives to have at least 3 midwives per site

• NYSC Edo State
  – Meeting with the Director: posting of NYSC doctors to our project sites
Results of Stakeholders Engagement so far

**WHARC**

Equipping PHCs

Funds donation to Esusu fund & DRF

Part payment of salary to youth corp doctor

**LGA & Ministry of LG**

Part payment of salary to youth corp doctor

Increased # of nurses/midwives in PHCs
Results of Stakeholders Engagement so far

Local Community
Donation to the Esusu by community persons and groups
Donation of N1.5 million for the renovation of Doctors’ quarters
Donation to the establishment of the DRF
Donation of a generator to the PHC in Okpekpe
Donation of a project vehicle to transport pregnancy women during emergencies
Launching of Esusu in Okpekpe
I thank you all for listening